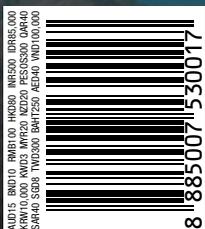


# JETGALA

LIFE BEYOND FIRST CLASS

15

February – April 2013



## EMBRAER'S NEW LEGACY 500

SOLAR FLIGHT | BOEING BBJ MAX  
GOLDEN SPIKE LUNAR EXPEDITIONS  
EUROCOPTER CHARTER | MS-760 JET PIONEER

## LIMITED EDITION WATCHES

CHICARA NAGATA BIKE ART | MIURA GOLF CLUBS  
SALVADOR DALI PERFUME | GENEVA SUITES  
UGUR SAHIN DESIGN'S ROLLS-ROYCE



M SPECIAL EDITION  
K.J. CHOI

MIURA GOLF

by Paul Prendergast

# SAMURAI SWING

IN AN ATHLETE'S QUEST TO PERFECT HIS GAME, there is also the search for the equipment — car, shoes or racquet — that will help him maximise his strength and win the gold. Miura, a Japanese maker of forged golf clubs, has one suggestion. It has partnered with Kyoung-Ju Choi, a South Korean professional golfer known as KJ, to create a replica of the Miura forged irons that KJ used when he won The Players Championship on the PGA Tour in 2011.

KJ won the championship at the Tournament Players Club at Sawgrass, Florida, on the first hole of a sudden-death playoff over American David Toms, recording the biggest win of his career to date and his eighth PGA Tour victory.

Miura will make only 300 KJ Choi Special Limited Edition Irons sets. Each set includes the same model of pitching wedge that KJ carried at TPC Sawgrass, the CB-501 model 4-iron, along with special Miura 54- and 59-degree wedges. Adorning the clubs are shafts designed by KBS — also the same type that Choi used — and rubber grips by PURE Grips.

## FORGING THE TOOLS OF CHAMPIONS

The clubs are available for sale as a set or individually, and buyers may request a particular set number — provided it has not yet been sold. Each club is presented in a wooden display box. Each set is numbered and accompanied by a letter of authenticity signed by both KJ and Katsuhiro Miura, the company's founder and designer.

Manufactured by Katsuhiro, the collaboration has proven a success so far. Katsuhiro's exquisite craftsmanship is also a result of his experience in samurai-sword making. Miura president Adam Barr says: "We planned this project very carefully, and when we approached KJ with it, he was very enthusiastic."

Part of the sale's proceeds will go to the KJ Choi Foundation, which reaches out to children around the world through a mix of sports-based programmes (especially golf) and educational initiatives. 

One can buy individual clubs or the entire set of KJ Choi Special Limited Edition Irons