

JETGALA

LIFE BEYOND FIRST CLASS



EMBRAER'S LINEAGE 1000 LANDS IN ASIA

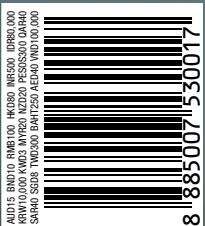
ASIAN AIR CHARTER CHOICES
SUKHOI'S NEW BUSINESS JET
INSPIRED JET INTERIORS
JAMES BOND CONCEPT JET

FRANCK MULLER'S MAGIC TOUCH

BEIJING'S TOP SUITES | A TASTE OF SYDNEY
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January February 2012



BESPOKE GOLF CLUBS

by Paul Prendergast



A SLICE OF PERFECTION

BESPOKE GOLF MAKERS RULE THE PROFESSIONAL GREEN

THE SEARCH FOR PERFECTION HAS GIVEN BIRTH TO IMPRESSIVE DEVELOPMENTS IN THE GAME of golf, aided by the latest technological advancements of the 21st century. More and more, however, the search for true quality leads back to the timeless art of individualised club making, techniques handed down through generations and practised today by true craftsmen.

Yet, these are products for the modern era, made by companies focused on capitalising on technology without compromising on personal care, attention to detail and the service values of yesteryear. Perhaps the best testament to these golf clubs' effectiveness comes from professional golfers, who in increasing numbers choose to use the equipment of bespoke companies without receiving a contractual dollar in return.

MIYAZAKI GOLF SHAFTS: KUSALA INDIGO



Eschewing traditional shaft flex standards, Miyazaki Golf Shafts has created an International Flex Code for each of its ultra-premium graphite shafts. The four-digit code is a rating system for the shaft at 10-inch increments starting from the butt and going toward the tip. It is these precise personal fitting techniques, along with the use of the highest-grade carbon-fibre materials, which help Miyazaki predict which shaft codes are best suited to low and high ball hitters, for example. The company will personally match the Flex Code to the profile and individual swing characteristics of each customer. Miyazaki shafts, such as the recently launched Kusala Indigo, are increasingly seen on the professional green. American golfer Keegan Bradley won his first major championship at the United States PGA Championship using a fitted Miyazaki Kusala Blue 61 X shaft.

ABOVE
Image by Steve Jurvetson



**BETTINARDI PUTTERS:
BB1F 355G AND STUDIO
STOCK #5**

“My office is 15 feet from the shop floor, where I can see every piece being created and I can feel confident putting my name on it,” says Robert J Bettinardi, who

began manufacturing putters in 1998. Two of his newest creations are the BB1F 355g model and Studio Stock #5 model.

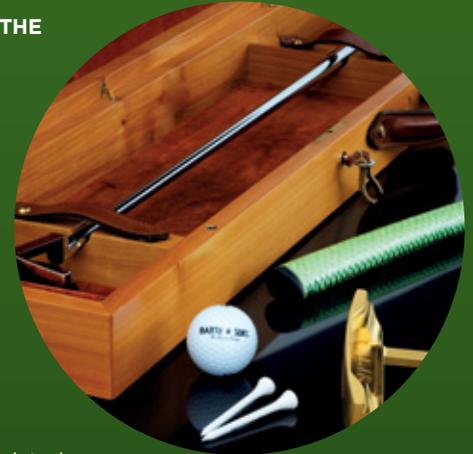
The BB1F is classic heel-toe design with a flow neck and an elegant profile featuring a double bend round hosel. It is milled from soft carbon steel and, like all 2012 BB Series models, has a beautiful silver mercury finish. The BB1F comes in both right- and left-handed models. The Studio Stock #5 is also milled from soft carbon steel and has a black iris finish. It features Bettinardi’s Tour FIT (Feel Impact Technology) face which gives a solid yet soft feel at impact. The FIT face is not an insert but rather a second horizontal milling pattern over the Bettinardi patented flat honeycomb face.

**M BARTH & SONS: THE
GOLDEN PUTTER**

Every Golden Putter is handmade in Germany using the highest-quality materials, and is available in several unique styles and bespoke options. Barth & Sons handcrafts

24-carat hard gold-plated or platinised putter heads, including a 24-carat plated shaft.

A personal engraving is included on each shaft or on a 24-carat gold inlay on the putter face, ensuring each putter is unique to the owner. Clients have the option of leather or salmon leather grips in any colour. Made to order, The Golden Putter also has a cherry wood putter case and a certificate of authenticity. Personalisation options include luxury detailing, gems, diamonds and other gold applications.



**MIURA GOLF LIMITED:
FORGED BLACK
BLADE**

Like all Miura irons, the Limited Forged Black Blade irons are hand precision-forged and custom crafted by Katsuhiro Miura, the company’s 67-year-old founder.

Miura’s forged club making skills over the past 49 years have prompted

the Japanese to claim that he has ‘the hands of God’. This edition is a stunning version of the popular muscle back Miura Tournament Blade, but with the distinctive Miura Black finish. Miura and his sons, Yoshitaka and Shinei, and their staff took special care to create a no-glare, flat-black finish with a surface texture pleasing to the touch. The detailed club-fitting process ensures that every golfer who purchases a set receives clubs perfectly fitted to their form and preferences.

**VEGA GOLF: VM-02 &
VC-03 ‘RAW LIMITED
EDITION’ IRONS**

This series comes in classic blade and cavity models, each in a black raw finish. The VM-02 blades are minimally offset with a high centre of gravity, ensuring a penetrating ball flight for the better players. The

VC-03 cavity model is more forgiving, with more weight towards the sole and a progressive offset through the irons to maximise ball flight. Only 50 Limited Edition ‘1st Prototype’ sets were handcrafted with each club built to order to customer specifications, including shaft and grip. Vega clubs can be expertly matched to the customer’s needs and are also custom produced for business partners such as Harrods, Porsche and NetJets.

